

How to Change Lives!



Presenter : Aamir Shahzad

- ▶ Aamir Shahzad is software /Electronic Engineer who has trained many professional in IT field. He is founder of www.TechBrothersIT.com and [TechBrothersIT](#) youtube channel which bring more than half million viewers every months to learn free technology.
- ▶ He has worked in different small to big organizations such Pakistan Telecommunication Company, International Monetary Fund, Pinebridge Investments, AMBAC Assurance, Garretson Resolution Group, Merck USA and Diligent Corp.
- ▶ In his free time he likes to create free Technology Tutorials, write blog, mentor students in IT and study abroad/ entrepreneurship/jobs abroad etc. He loves to spend time with his 4 kids and wife on farm to grow organic food for his family and affordable food for community.

Why I should waste my time listening you?

- ▶ Because I will share real time scenarios with you that will encourage you to do something out of the box.
- ▶ Because I have ideas that you might pick one and make a big impact in your life and others.
- ▶ Because I will share how things work outside of Pakistan and where people are heading.
- ▶ Because.....

1- Share and Earn (Blogging)

- ▶ Share what you know and earn.
- ▶ Top 10 Pakistani bloggers <https://blogglive.com/best-pakistani-bloggers-and-blogs/>
- ▶ I have no money to invest. How can I start free ? Blogger – WordPress
- ▶ Targeted Audience – Who should be my audience
- ▶ Targeted topics – What I should write about

Let's check how much website make.

<https://mysitewealth.com/>


Youtube

- ▶ How much youtube pay you per video?
- ▶ Can I make living by making videos?
- ▶ Who should be my audience?
- ▶ What type of Channel I should make?
- ▶ What type of videos I should make?
- ▶ Hire somebody to make videos for me or partnership with family, friends.
- ▶ I can't speak English, Can't make videos for international community
- ▶ Check revenue for few of channels, techbrothersit, programmingknowledge, BroandsisMathclub etc.
- ▶ Resources you need : Camera(phone), Screen capture (open broadcast) free, Editing : imovie, Movie Maker etc.

What If I don't like youtube

- ▶ Gain knowledge and reputation by working for community first
- ▶ Create your own paid module
- ▶ Create tutorials for other youtube channels
- ▶ Create tutorial for udmey, pluralsight, linkedin, tutorialpoint

Copy, Paste (Smart Move) Website/Forum

- ▶ Warrant Buffets Portfolio - Follow the smart people
- ▶ Study the module and create better solution or cheap solution
- ▶ www.ixl.com, mathway, quizlet, tutorialpoint etc.
- ▶ End up as Big Company
- ▶  No idea is bad idea if you have done math? Backyardchickens!
- ▶ Technology : HTML, CSS, CodeIgnitor, Php, Database(MySQL, MariaDB), JavaScript etc.

Who will advertise on my blog or website

- ▶ Introduction to AdSense
- ▶ Real time analysis of adsense to understand audience importance.
- ▶ Direct Advertisement from companies

Remote Work

- ▶ Build your skills by sharing and get known by world.
- ▶ Should I write on forums, websites to gain reputation in community?
- ▶ Don't write for people , write for yourself
- ▶ Provide Support to people , projects, become a Company.
- ▶ Example : TechBrothersIt Support, Kudvenkat, upwork.

Questions

- ▶ Ask now
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