



DHA SUFFA UNIVERSITY

CORPORATE SOCIAL RESPONSIBILITY REPORT

SEPT 2018 - SEPT 2019

**DREAMS
DON'T WORK
UNLESS
YOU DO !!**

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PREFACE

At DHA Suffa University we understand the importance of embedding the concept of Corporate Social Responsibility (CSR) across all elements of the University.

The world is facing a growing number of complex and interconnected problems. The challenges we currently face, include those related to poverty, inequality, climate, environmental degradation, prosperity, and peace and justice. Given this situation, the University recognizes the need for educating the next generation graduates to be aware of these challenges, and to apply their education to help make Pakistan and the world a better place.

This report demonstrates the growing momentum in CSR activities at DHA Suffa University. Over the past year the University has expanded its sustainability efforts. The breadth and depth of the CSR activities was made possible with the constant interaction with the leading international and national non-profit organizations in Karachi, as well as CSR Student society, and support from faculty and students throughout the University. We are grateful for the collaboration of so many colleagues that helped us meet our sustainability goals.

We are particularly grateful for the support and guidance of Senior Management at DHA Suffa University. I would also like to thank our long standing strategic partners including The Citizens Foundations, Dar-ul-Sakoon, DHA Schools, Robin Hood Academy, SINA, SABAQ and Behbud.

In the coming year, we will continue our collaborations with other leading non-profit organizations, while building bridges with the government, and other Business schools. We will share our knowledge and solutions with the world. Furthermore, we will continue to invest in efforts to turn the tide on climate change.

The task of addressing global climate change and reducing our carbon footprint is a moral imperative, and there is no more time to be wasted. Now is a time for action.

Farhat Tariq Umar



Director, Corporate Social Responsibility

INTRODUCTION TO DHA SUFFA UNIVERSITY'S **CORPORATE** **SOCIAL** **RESPONSIBILITY** DEPARTMENT

OUR HISTORY

OUR PHILOSOPHY

The department aims to make DSU a University that not only focuses on academic excellence but also on nation building. Our graduates are expected to be all rounded, compassionate and empathetic individuals that will be able to contribute to community in numerous ways.

The department partners with leading nonprofit organizations to give back to local communities. Additionally, the department aims to expose the students of DSU to the concept of environmental sustainability issues and these students are given an opportunity to take part in environmental conservation activities.

The CSR activities began in 2015 at DHA Suffa University. Subsequently, in 2017 separate CSR department was made and the scope of the department's activities increased. In 2017, it was also made mandatory for all Management Sciences students to complete 60 hours of community service.

MISSION

The mission of DHA Suffa University's Corporate Social Responsibility Department is to embed the concept of social responsibility across all elements of the university.

VISION AND CORE VALUES

The core values that define DSU are Faith, Character, Learning, Discovery and Diversity. Given these values and that DSU's vision is to contribute significantly to nation building, DSU established its Corporate Social Responsibility (CSR) department in the year 2017.

OBJECTIVES

1. Do nation building activities
2. Contribute towards betterment of society
3. To invoke and instill a sense of CSR and community involvement in our faculty, staff and students
4. Produce graduates that are all rounded, humble, empathetic individuals that have contributed to the society greatly.

SCOPE OF CSR DEPARTMENT

The scope of CSR department at DHA Suffa University includes the following:



University Wide CSR Initiatives

These CSR initiatives are for all university students. Examples of such initiatives include; Blood drive, Tree plantation drive, Peace week celebration and awareness sessions etc



Student's Society

The Community Service and Conservation Society is a student led society whose objective is to encourage the students of DSU to take part in community service activities, examples of events led by the students society are; Winter drive, Ramadan drive, Photography contest etc.



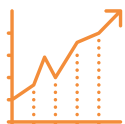
CSR Internships

The CSR internship program is based on the theme of giving time or talent for the benefit of community. The goal of this program is to provide avenues to the students of management sciences in order to complete their 60 hours of community service.



Memorandum of Understanding / New Partners

We nurture relations with top non-governmental organizations for universities wide CSR events and CSR initiatives. Our MoU's include; MoU with TCF, MoU with indus hospital, MoU with Darul sukun and MoU with Ihsaan Trust.



DSU Community Academy

DSU community academy is a literacy program run by the CSR department by the help of student volunteers. The core concept behind this project is to increase and promote literacy amongst under privileged children.

CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS

The activities of DHA Suffa's CSR department are aligned with the United Nation's sustainable development goals.



RELATIONSHIP BETWEEN DHA SUFFA UNIVERSITY'S BUSINESS ACTIVITIES AND THE SUSTAINABLE DEVELOPMENT GOALS

<i>SUSTAINABLE DEVELOPMENT GOAL</i>	<i>CORRESPONDING DSU CSR ACTIVITY</i>
SDG 1: NO POVERTY	DSU Community Academy
SDG 2: NO HUNGER	Food distribution with Robin Hood Army and Ramadan Drive
SDG 3: GOOD HEALTH AND WELL BEING	Awareness session on mental health, social media addiction and drug abuse. Blood Drive.
SDG 4: QUALITY EDUCATION	DSU Community Academy
SDG 10: REDUCED INEQUALITIES	Winter Drive, Ramadan Drive and Social internships
SDG 11: SUSTAINABLE CITIES AND COMMUNITIES	Waste Management Competition (CommuServe)
SDG 13: CLIMATE ACTION	Tree Plantation
SDG 16: PEACE, JUSTICE AND STRONG INSTITUTIONS	Peace tree activity and social internships with partner organization
SDG 17: PARTNERSHIPS FOR THE GOALS	Darul Sukun, The Citizen's Foundation, Indus Hospital, Robin Hood Army, DHA Schools, Behbud.

OUR PATRONS & OUR TEAM

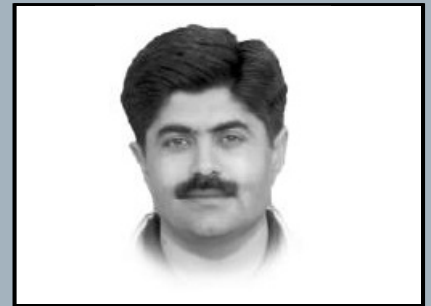
PATRONS



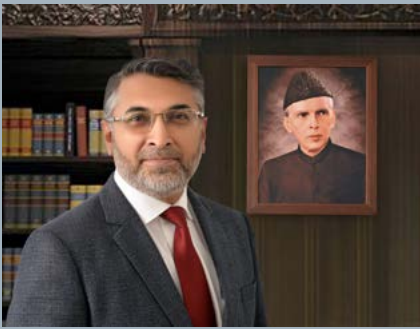
Engr. Prof. Dr. Muhammad Afzal Haque
Vice Chancellor



Brig. Syed Muhammad Rafique Ahmad SI(M)(Retd)
Registrar, DHA Suffa University



Brig. Dr. Ahmed Saeed Minhas
Additional Registrar



Engr. Prof. Dr. Johar Khurshid Farooqi
Dean, DHA Suffa University



Dr. Faheem Akhter
Acting HOD & AP

TEAM MEMBERS



Ms. Farhat Tariq Umar
Senior Lecturer and Director Corporate Social Responsibility

UNIVERSITY WIDE CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES



ENVIRONMENTAL SUSTAINABILITY

TREE PLANTATION DRIVE

DHA Suffa University has always worked side by side for the betterment of environment. Under the Prime Minister's latest campaign of *Clean and Green Pakistan* movement, which encourages academic institutions to actively participate in planting trees, a Tree-Plantation drive was conducted on October 24th 2018, in collaboration with DHA Horticulture, where students and faculty enjoyed volunteering their time to plant trees. A total of 150 trees have been planted within the premises of the University and its adjoining areas.



HEALTH AND SAFETY

SESSION ON STRESS MANAGEMENT

On February 1st, 2019 a representative of a renowned health center, Chughtai Labs visited DSU to conduct a seminar on Stress and its management. The session proved to be very beneficial for the audience as it covered the topics of stress in daily life and its relation with the diet that one takes. Dr Tahira spoke about the impact of stress and diet on an individual's health.

SESSION ON DRUG ABUSE

The CSR department arranged a seminar on drug abuse on the 23rd of April 2019 in DSU auditorium. The core objective of this session was drug abuse prevention. The session educated the youth about the dangers associated with drug usage and to assist them in making healthy decisions.



HEALTH AND SAFETY

SESSION ON SUICIDE AND ITS PREVENTION

Suicide is an ongoing problem that has been existing in the world since a very long time. This problem is most common amongst the younger lot. Unfortunately, suicide has become a taboo and is not talked about out in the open. To address this problem and make the students of DSU aware of the symptoms and preventions of suicide, the CSR department arranged a session on suicide and its prevention on the 6th of December 2019 in DSU Executive Lecture Theatre. The core objective of this session was to educate the youth about the signs and symptoms associated with suicidal thoughts and to assist them in making healthy decisions for such victims.

The seminar was conducted by psychologists from the Institute of Behavioral Sciences by Dr. A.Q Khan Centre - DOW University of Health Sciences, organized by the CSR department.

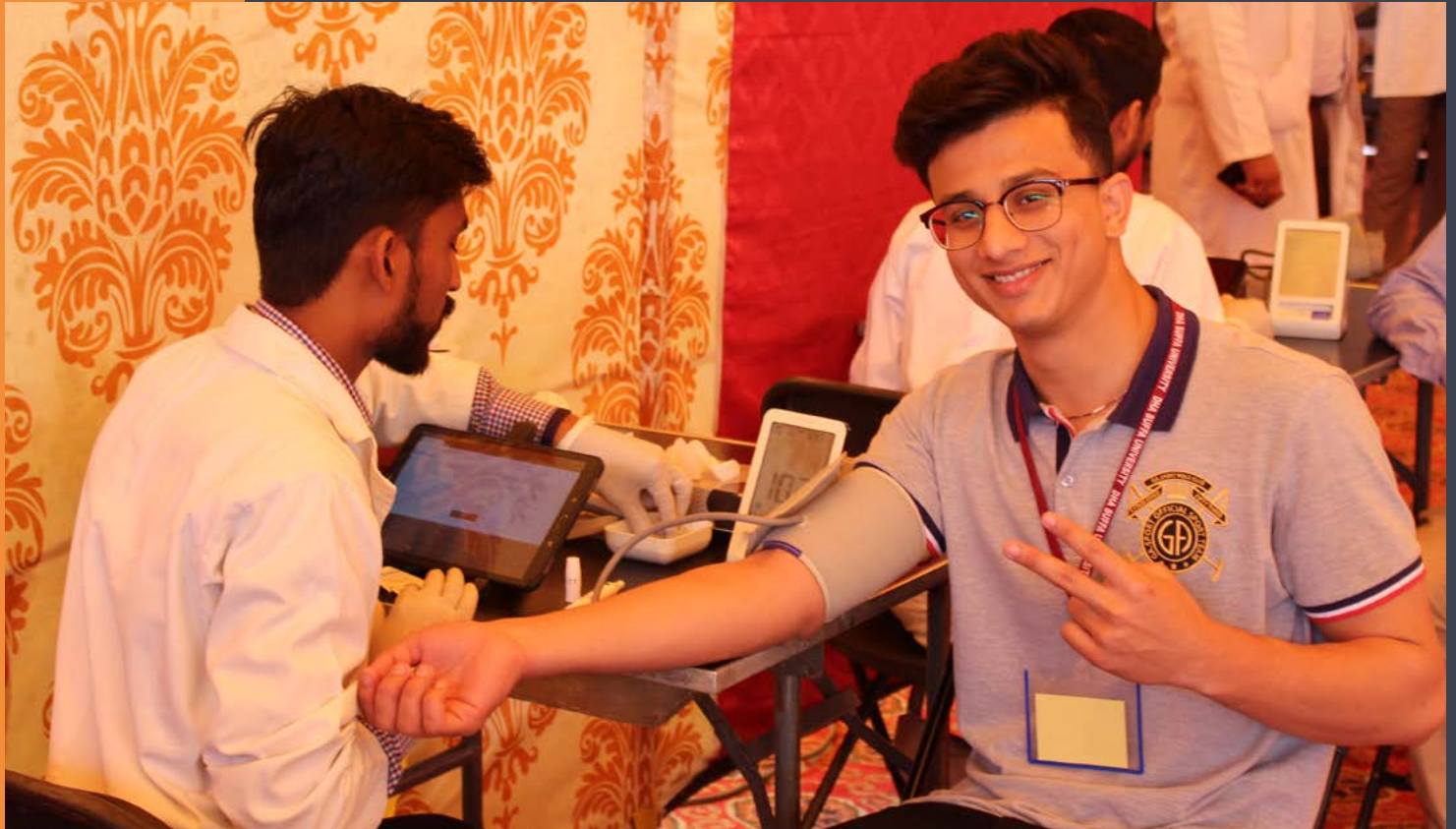


HEALTH AND SAFETY

SESSION ON SOCIAL MEDIA ADDICTION

The CSR department in collaboration with the Institute of Behavioral Sciences by Dr A.Q Khan Centre - DOW University of Health Sciences conducted an awareness session on Social Media Addiction at DHA Suffa University in the Executive Lecture Theatre on the 19th of March 2019.

The session was led by psychologist, Talheen Ali Naqvi (student counselor at DOW University) and Ms. Maimoona Saadi (a clinical psychologist). The session was a fun interactive session that consisted of a self-evaluation test, and covered the areas of symptoms and cures for social media addiction.



HEALTH AND SAFETY

SESSION ON SAFETY & EVACUATION PLANS

Sessions on disaster management were held in the DSU auditorium on the 3rd of April 2019 for the students and faculty of DSU. The purpose of organizing these sessions was to create awareness on the safety and medical produces at DSU so that students and faculty could be prepared in case of any unforeseen emergency.

BLOOD DRIVE

As per the MOU, a blood drive is conducted annually within the premises of DSU. The fifth annual blood drive was held on the 21st of February, 2019 at DSU, in the basketball court. A team of students from DSU set up a small bake sale through which they raised 11 thousand and 20 rupees (1120) for the CSR department.



PEACE TREE ACTIVITY

To commemorate International Peace Day, the Corporate Social Responsibility Department at DHA Suffa University put up an interactive art installation (a golden wish tree) and engaged students in a week long activity to celebrate International Peace Day from the 24th – 28th of September 2018. The objective of this activity was that by the end, students introspect on how to become better/peace loving citizens, and inspire each other.



ACTS OF KINDNESS

GIFT PACK TO DSU STUDENT

A student of MS department semester 8, was diagnosed with lymphoma cancer stage 4 in July 2018. As a part of CSR activity a gift basket was sent at his residence on behalf of DHA Suffa University.

GROCERIES FOR WIDOW OF DECEASED DSU EMPLOYEE

On 20th November, 2018, the team members of CSR department went to Orangi town at the residence of an electrician working at DSU who was shot few months ago, to deliver groceries and baby products (for his daughter).

TCF STUDENTS LAPTOP DONATION

On Thursday, 7th Feb 2019, a donor from an external organization came and gave three new laptops to the students of TCF in the conference room. Furthermore, a silent donor also donated Rs. 77,000 on 29th of March 2019, which covered the total expense for internet devices and connections.



ACTS OF KINDNESS

TOY DRIVE AT DAR UL SUKUN

The CSR department organized a week long toy drive from 18th March till the 22nd March 2019. The goal of the drive was to collect toys from DSU faculty, students, their families and friends and give them as gifts to children at Darul Sukun and DSU Community Academy.

People from all over Karachi enthusiastically donated toys to the DSU team, after which the toys were sorted, packed and will be distributed. The collection of toys ranged from sports goods, dolls, and cars to a variety of stuffed toys so that the toys could be distributed to children of all ages. The toy collection drive was a roaring success.

Student volunteers will visit Darul Sukun Head Office on Kashmir road on 2nd of April 2019 to distribute the collected toys.

STUDENT SOCIETY CORPORATE SOCIAL RESPONSIBILITY ACTIVITIES



COMMUNITY SERVICE AND CONSERVATION STUDENT SOCIETY ACTIVITIES FROM SEPTEMBER 2018 - SEPTEMBER 2019

WINTER DRIVE

In November 2018, the Community Service and Conservation Society of DSU arranged a week long winter drive within the premises of DHA Suffa University. The packed goods were distributed among the homeless and needy by the society members at night time in areas that included Ayesha Manzil, Numaish Chowranghi side, Shafeeq Morr, NIPA side, Gulshan Chowranghi, Aziz Bhatti park, University Road and Soldier Bazaar.

COMMUSERVE - PHOTOGRAPHY CONTEST

DSU CS&CS organized a Photography contest to raise awareness about waste issues in the society. Students of DSU who have interest in photography took part in the competition to create something inspirational from the waste found around them. This not only helped people to gain awareness but also helped photographers to showcase their skills.

BREAST CANCER AWARENESS SESSION

Breast Cancer is one of the most common kinds of cancer in women. In Asia, Pakistan has the largest rate of breast cancer. In honor of breast cancer awareness month, the Community Service and Conservation Society arranged a breast cancer awareness session on the 27th of September 2019 in DSU Executive Lecture Theatre, in collaboration with Women's empowerment Society and Shaukat Khanam Memorial Hospital. The main purpose of the event was to increase support and attention for Breast Cancer and to give information regarding early detection, education and support services of the disease.

RAMADAN DRIVE

During the first ten days of Ramadan, an iftaar drive had taken place within the vicinity of DHA. Members of CS&CS along with student volunteers distributed food packs at the time of iftar to every person passing by. The volunteers stayed late at university in order to pack the food boxes. The box included juice, a samosa, a banana, a roll and two dates. Approximately, more than 240 boxes were distributed per day.

In the next 10 days of Ramadan, the same set of students collected donations and arranged ration packs for the non-teaching staff of DSU. The donations were then equally distributed to get the same ration packs made for all those who had a salary of less than 20k at DHA Suffa University, which summed up to be a total of 101 ration packs. The ration pack consisted of all basic groceries that could last for a month.

In the last ten days of Ramadan, these students, with additional donations bought eidi items for the children of Qayyumabad, who are a part of DSU Community Academy. A total of 20 eidi packs were distributed amongst these children.

CORPORATE SOCIAL RESPONSIBILITY DEPARTMENT'S PARTNER ORGANIZATIONS



NEW CSR PARTNERS

SINA



SINA Health, Education and Welfare Trust is a privately funded not-for-profit organization, serving the community since 1998. They have a network of 27 clinic locations of which 2 are referral clinics and 3 are mobile clinic locations. These collectively cater to the needs of more than half a million individuals annually. They provide quality primary healthcare to the less privileged people in our society, of which majority are women and children. More than 80% of patients treated at the SINA clinics are Zakat eligible.



DHA SCHOOLS



DHA has formed several schools for the underprivileged children in different areas within the vicinity of DHA. These schools are monitored and assisted by DHA. These schools were established to provide quality education to the students coming from poor background on subsidized rate. DSU has recently collaborated with these schools to assist them in this great cause.



BEHBUD



Behbud is a non-profit organization that has been working since 1970 to uplift and empower residents of marginalized communities by providing quality and low cost education, health services and vocational training for income generation.



ROBIN HOOD ARMY



The Robin Hood Army is a volunteer based organization that works to get surplus food from restaurants to the less fortunate sections of society in cities across Pakistan and 12 other countries. The idea of this organization is to create self-sustained chapters across the world that will look after their local community. And in the process, inspire people around us to give back to those who need it most.



SABAQ



Sabaq Foundation Trust" more commonly known as Sabaq Foundation or "Sabaq" was founded in 2012. The main objective of Sabaq is to create world class tutoring videos for all Pakistani students studying in both English medium and Urdu medium schools. And, Sabaq Foundation distributes these video lectures online, absolutely free of cost.





MEMORANDUM'S OF UNDERSTANDING (MOU)

DARUL SUKUN - NEW MOU



Dar ul Sukun, here in after referred to as DUS in Karachi, has taken responsibility for care of the underprivileged persons from various backgrounds, such as those who are mentally challenged, those who cannot be treated or accommodated at home, physically challenged, or abandoned people. It has three branches across Karachi. Students of DSU have been actively participating in activities at Dar ul Sukun since the past two years.



THE CITIZEN'S FOUNDATION



The Citizen's Foundation (TCF) is a Non-Profit Educational Organization that empowers children to become agents of positive change. DHA Suffa University has signed an MOU with TCF in July 2017 and this year DSU students signed up to volunteer at the TCF Summer Camp. The TCF Summer Camp provided DSU students with an opportunity to elevate the literacy rate of the children of TCF and to engage them in fun activities during the summer holidays.



INDUS HOSPITAL



The Indus Hospital is 300-bed tertiary care multidisciplinary hospital providing premium healthcare in an impressive, state-of-the-art facility completely free to everyone.

It is has the privilege to be Pakistan's first paperless hospital and has now become a symbol of hope for the most vulnerable members of the society.





MEMORANDUM'S OF UNDERSTANDING (MOU)

IHSAN TRUST



Ihsan Trust is "WAQF" (Trust) established by the founder trustees' seeking the pleasure of Allah Almighty. A non-profit organization, established with the aim of providing financial services to the deserving individuals and entities of Pakistani Society.



CORPORATE SOCIAL RESPONSIBILITY INTERNSHIPS IN MANAGEMENT SCIENCES DEPARTMENT

MANDATORY SOCIAL INTERNSHIP PROCESS IN MANAGEMENT SCIENCES DEPARTMENT

SOCIAL INTERNSHIPS

CORPORATE SOCIAL RESPONSIBILITY

SCHEDULE

Schedule for each class is made based on the time table.



ORIENTATION

An orientation is arranged for the students in which partner organisations interact and give a brief of their internship programs. Brochures and enrollment forms are also distributed in this orientation.

ENROLMENT

Enrolment of each student is done by the CSR Executive after the submission of forms, according to the provided options.



COMPILATION OF DATA

All data of the enrolment forms is compiled with respect to the timings of each organisation and class. Separate lists are made for each social internship and shared amongst the students.

SOCIAL INTERNSHIPS

TRANSPORTATION ARRANGEMENTS



Transport from the university is arranged according to the number of students for each social internship.

EXECUTION

Social internships start on the prescribed time, ensuring the completion of delivered hours.



FEEDBACK

Periodic feedback is taken from all organisations as well as students. One is mid program feedback and the other is end program feedback. This is done to evaluate and make the internship program better.

Evaluation of the program

The CSR department keeps a central repository of total volunteer hours completed by all students. This information is periodically communicated to students, Head of Department MS and the Vice Chancellor.

MANAGEMENT SCIENCES STUDENTS COMPLETED 4,772.4 OF CSR VOLUNTEER HOURS AT PARTNER ORGANIZATIONS FROM SEPTEMBER 2018 - SEPTEMBER 2019

CUMULATIVE VOLUNTEER HOURS COMPLETED BY STUDENTS
TILL SUMMER 2019

5568.4 HOURS

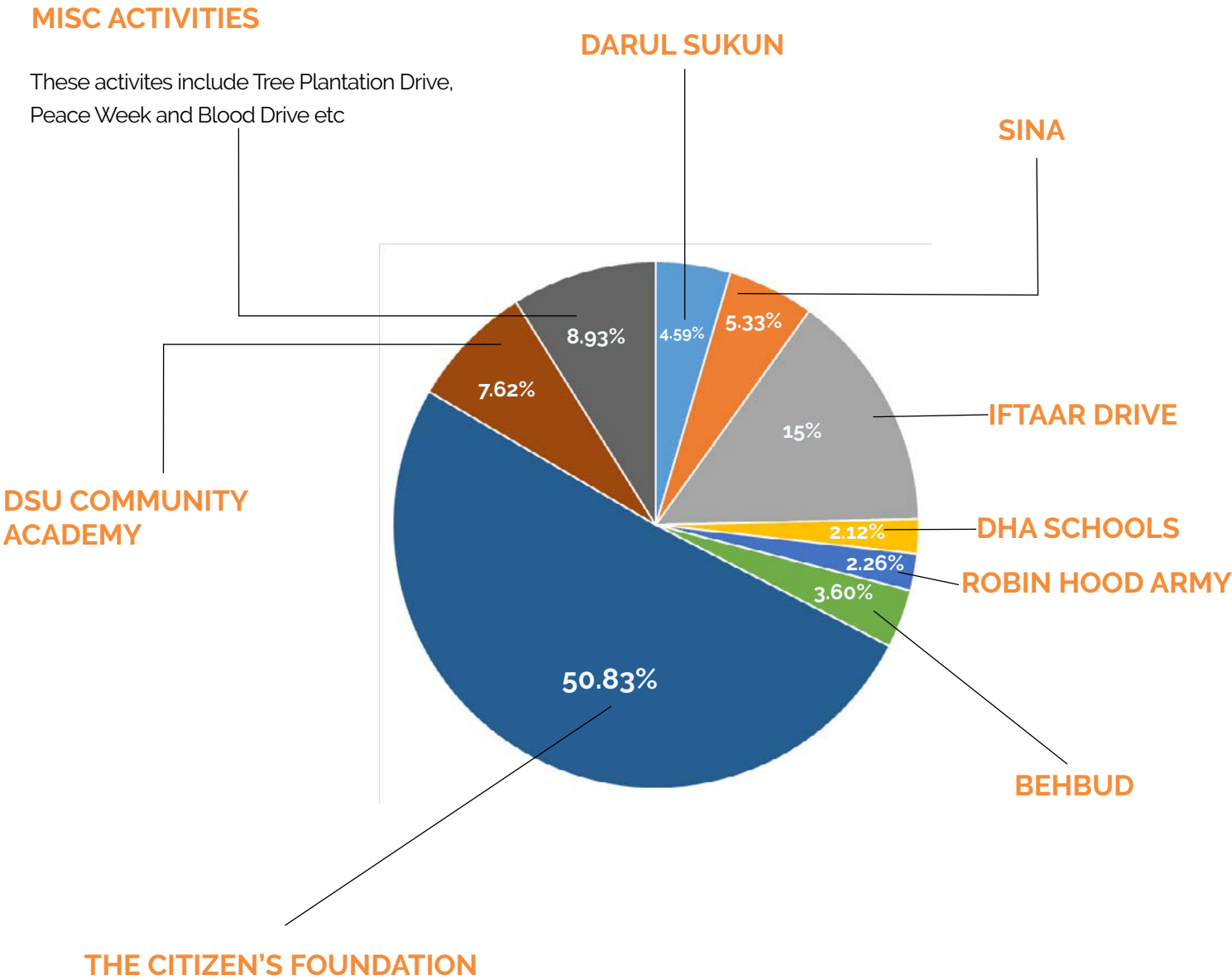


CUMULATIVE VOLUNTEER HOURS COMPLETED BY STUDENTS
TILL FALL 2018

796 HOURS



BREAKDOWN OF CSR INTERNSHIP VOLUNTEER HOURS AT PARTNER ORGANIZATIONS



DHA SUFFA UNIVERSITY COMMUNITY ACADEMY



DSU COMMUNITY ACADEMY

The DSU Community Academy was initiated by a group of students of DSU in Fall 2017. The CSR department has continued the academy with utmost zeal and dedication since its inception. The children of Qayyumabad are provided with pick and drop service from DSU, taught basic Mathematics and English, shown informative videos at the end of every class, and are given snacks from the university on their way back. This academy is a regular activity organized by the CSR department.

INTRODUCTION OF DIGITALIZED LEARNING FOR UNDER PRIVILEGED PRIMARY SCHOOL CHILDREN

In Spring 2019, in order to make the academy more effective in helping students, the CSR department came up with the idea of including more fun learning activities for the students which would make them learn faster. For the purpose of introducing digitalized learning in the academy, the CSR department reached out to an NGO, SABAQ Foundation. The main objective of SABAQ is to create world class tutoring videos for all Pakistani students.



DSU COMMUNITY ACADEMY EVENTS

SPORTS DAY

On the 19th of September 2019, a sports fest was organized by the CSR and Sports Department for 14 DSU Academy children (7-14 year olds) in DSU basketball court. Student volunteers of the DSU Community Academy organized this event under the supervision of Sports department. The tournaments included a dart game and a cricket game. Grouping of the team was done by Sir Moin ul Atiq (Sports Director), and team captains were made amongst the children of Qayyumabad. A prize distribution ceremony was held at the end of the event, in which trophies were given to the winners and certificates were distributed to all the participants of the games. The event was thoroughly enjoyed by all participants.



DSU COMMUNITY ACADEMY EVENTS

STORY TELLING SESSION AND CONCERT

On the 30th of September, 2019 the CSR department arranged a storytelling session and a mini concert for the students of DSU Community Academy in DSU Auditorium. A famous singer, Ali Hamza, of a Pakistani band, Noori, contributed to this cause with great generosity. He came and read out an interesting story to the children and sang a few songs. The event was a roaring success as the students of DSU and the children of Qayyumabad thoroughly enjoyed and Ali Hamza's astounding performance and magnanimous attitude won everyone's hearts.

**“BE
THE CHANGE
THAT YOU WISH
TO SEE
IN THE WORLD”**